



unitedcolours

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New commercial partners join the United Colours programme

United Colours is pleased to announce that Automoblox and Top Banana Sports are to join the programme from today, incorporating a branded presence on the car and driver race suit. This announcement coincides with the launch of the United Colours website.

New Jersey based, Automoblox manufactures a premium automotive toy construction system. Designed for children to nurture their development skills and confidence, Automoblox offers a wide range of distinctively designed vehicles that provide children with a wide range of models and applications. Recognized for their style, quality, and innovation the Automoblox brand succeeds at having a broad appeal, and timeless design.

On behalf of Automoblox, Susan Hoffman welcomes the opportunity to be involved with United Colours from the outset and stated, *“United Colours are focused on delivering a positive, achievable, and unique outlook to provide young, aspiring race drivers with the necessary tools to assist with their development and career goals. The values of United Colours replicate those of Automoblox and serve to strengthen our confidence in the programme.”*

www.automoblox.com

With operations in Colorado and London, Top Banana Sports is active on both sides of the Atlantic. A young, fashionable clothing company, Top Banana offers a distinctive style of clothing across a range of apparel, which is aimed primarily at the youth market and looks good anywhere. Either on the slopes, at the beach, or now in the pit lane, Top Banana likes to be different.

Graham Ridley – CEO of Top Banana Sports commented, *“For a relatively young company like Top Banana, it is essential that when aligning ourselves to anyone, the concept has to be unique, and that is exactly what United Colours strives to deliver. The benefits that United Colours will offer to its young drivers, represents their commitment, focus, and versatility; strong values that Top Banana Sports also believes in.”*

www.topbananasports.com

For further information, please contact media@gounitedcolours.com

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