



unitedcolours

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De Wardt becomes first benefactor of United Colours programme

Twenty-year-old Thai-born Winston de Wardt has been chosen as the first race driver to benefit from a new motorsports initiative known as United Colours. Based in Steamboat Springs, Colorado in the US, de Wardt has been honing his skills across karting and more recently open-wheel racing within the Skip Barber National Series, which is recognised to represent the most solid first stage in any US-based driver's career. Having stood on the podium across both formulae, and with two rounds remaining in the 2005 Skip Barber series, his focus will soon switch to the UK in pursuit of his ultimate goal: Formula One.

Commenting on his long-term commitment to the United Colours programme, de Wardt stated, *"United Colours has provided me with the best possible opportunity for my future. This is fantastic news for me and I hope this is where my racing career will really start to take off. I know there will be a lot expected of me, but I will be pushing myself to the limit and I have great expectations of what we can achieve together. Of course I am focused on my job for the remainder of this season, but I am really looking forward to next year."*

With operations in both the UK and the US, United Colours is the creation of a group of successful individuals from within the world of top-flight motor racing and mainstream business alike. The goal is to provide the best possible opportunity for new driver talent across all the required key elements. United Colours is offering a new perspective to motor racing, putting immense value in the true potential of a driver, not their background or connections, but in his or her ability to display the overall attitude and belief that is required to achieve their goals.

United Colours will not operate race teams, but will focus on placing drivers with the most capable of teams and securing commercial partners to fund the activities of their selected talent pool.

On behalf of United Colours, Patrick Calello welcomed Winston de Wardt to the operation.

"He embodies the values of the United Colours programme. Very much a world-citizen, his focus is apparent, and we expect that with our direction and the benefit to draw from our combined experience, Winston will be able to carve a successful future for himself, as a leading race driver on the global stage. We will announce some new commercial partnerships over the next few weeks and months, as well as which team Winston will contest the Formula Renault UK series with in '06."

For further information, please contact media@gounitedcolours.com

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